



mizzzen  
EDUCATION

# Color Palette

## Primary Palette

The core set of colors chosen to represent Mizzen consistently across various materials.

<b>Dark Purple</b> HEX: #5D1662	<b>Light Purple</b> HEX: #C2A3C5	<b>Orange</b> HEX: #FF8800	<b>Light Orange</b> HEX: #FFCF99
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## Secondary Palette

Supplementary set of colors that complement the primary palette, offering flexibility in design while maintaining visual coherence.

<b>Yellow</b> HEX: #FFD002	<b>Light Yellow</b> HEX: #FFF1B3	<b>Teal</b> HEX: #29DCBA	<b>Light Teal</b> HEX: #A9F1E3
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# Approved Pairings

Mizzen’s approved color pairings ensure a minimum 4.5:1 accessibility contrast ratio between text and background colors.

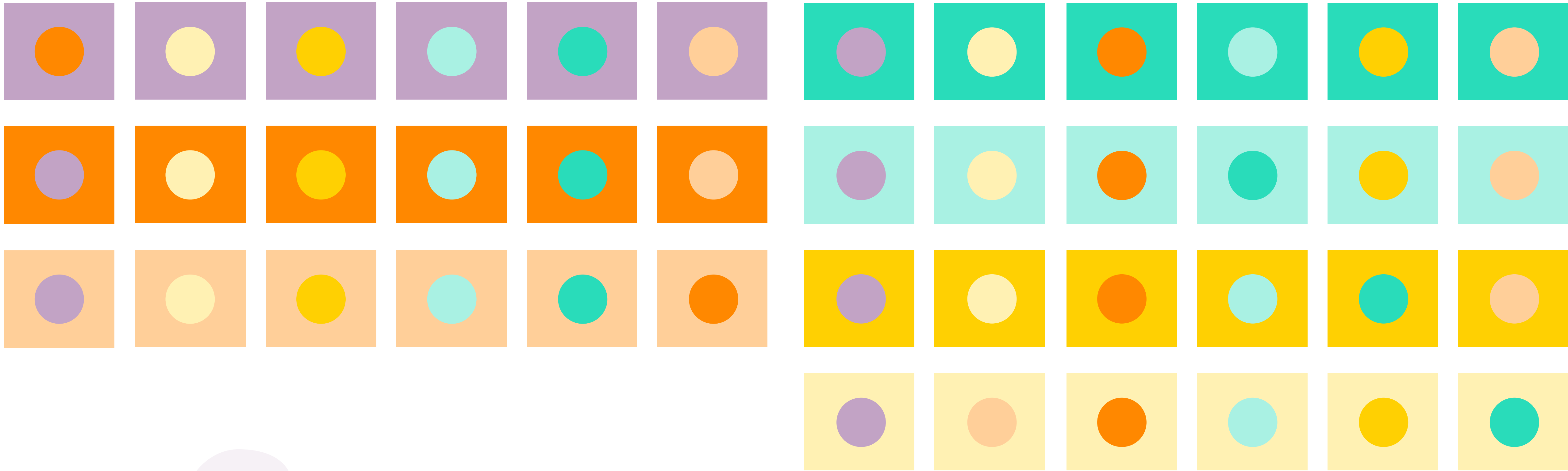
These pairings are also suitable for use in patterns with transparency on a solid background, with the specific transparency percentages depending on the graphic; however, it is recommended to use transparency ranging from 5% to 20%.


**Exception:**  
While orange text on a white background does not meet the minimum 4.5:1 accessibility contrast ratio, it is approved specifically for hyperlink text.



# Approved Pairings

This additional set of pairings does not meet the minimum contrast ratio for readability. However, they are authorized for use with shapes and other non-text elements.



# Typography

While only the Regular weights are displayed here, it should be noted that all available weights of the fonts have been approved for use.

## Primary Font

Reserved for headings only.

Poppins

a b c d e f g h i j k l m n o p q r s t u v w x y z

## Secondary Font

Used for headings, subheadings, the main body of text and supporting text elements.

Quicksand

a b c d e f g h i j k l m n o p q r s t u v w x y z

## Accent Font

Applied sparingly for special emphasis.

Shadows into Light

a b c d e f g h i j k l m n o p q r s t u v w x y z



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